

Joy DeHaven

UX Designer

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PROFICIENT IN

Adobe Creative Suite, Figma, Miro, Sketch, ClickUp, Function Fox, BeePro, Constant Contact, Mailchimp, Vertical Response, Microsoft Office Suite, Beaver Builder

HARD SKILLS

User Research, Sketching, Wireframing, Rapid Prototyping, Storyboarding, Illustrating, Interface Design

SOFT SKILLS

Effective Communication, Empathy, Problem-Solving, Creative Thinking, Project Management, Positive Attitude

WORK EXPERIENCE

Tinsley Creative: Senior Designer / Illustrator / Brand Developer (remote) ————— January 2017 – March 2022

- Designed mobile-friendly email marketing campaigns for multiple clients across various platforms.
- Created custom illustrations within an established style to increase brand recognition and engagement.
- Collaborated with the web developer to create prototypes and digital assets.
- Created and maintained multiple client design systems and digital libraries of creative assets.

Intense Ink: Graphic Designer / Marketer / Vinyl & Production Specialist ————— May 2016 – January 2017

- Designed print and digital campaigns within tight timelines.
- Designed, printed, and installed large format vinyl on a wide range of substrates, including vehicles.

Tel-Test / NASS: CAD Designer / Laser Engraver / Assembler ————— Feb 2015 – May 2016

- Used CAD software to design intricate files and engraved them on metal panels to be installed in railroad instrument houses.
- Soldered and surface-mounted electronic components onto circuit boards used for railroad safety and signaling.

Indian Motorcycle of Ocala / Ride Now: Sales Associate ————— Feb 2014 – Mar 2015

- Built and maintained rapport with prospective clients through all channels of communication.
- Was top-performing salesperson in September 2014.

INTERNSHIPS

StockAlarm.io ————— Feb 2022 – April 2022

- Designed the UX for a new feature that enables 115,000 monthly users to enter custom criteria and technical filters related to market fluctuations in order to receive a list of stocks that match their conditions.

The City of Gainesville - Regional Transit System ————— Mar 2016 – May 2016

- Developed concepts, graphics, and layouts for publications to be printed in quantities upwards of 20,000.
- Developed campaigns for print and installation in upwards of 180 public transit vehicles.

University of Florida - Housing and Residency Education ————— Jan 2016 – May 2016

- Determined design objectives in collaboration with the marketing manager.
- Demonstrated creative thinking with rough sketches and presented finalized concepts to marketing manager.

EDUCATION

Springboard

June 2021 - April 2022
350+ Hour, Mentor-Led
UX Design Intensive

Santa Fe College

Aug 2013 – Apr 2016
Associates of Science, Graphic Design
Secretary, Graphic Design Student Association

U.S. Air Force Basic Training

Jun 2010 – Aug 2010
Air Force Training Ribbon
Global War On Terrorism Service Medal

OTHER INTERESTS / HOBBIES

Traveling, Hiking, Surfing, Freediving, Snorkeling, Cooking, Nutrition, Personal Fitness, Personal Finances, Budgeting, & Investing